



2026 Sponsorship Opportunities

Partner With Folsom Family Pride

Support Pride. Support Community. Build belonging that lasts.

Sunday, October 11, 2026 • 10am - 3pm • Folsom City Lions Park, 403 Stafford St

More than a festival. A safe space that lasts.

Your sponsorship helps fund scholarships, accessibility, security, and year-round programming for LGBTQIA+ families, youth, and allies across the Greater Folsom region.

Every dollar builds visible, affirming community spaces where they are needed most.

Sponsorship Levels

FLAGSHIP SPONSOR

LIMITED PARTNERSHIP

Rainbow Founders' Circle

For local leaders, corporate allies, and lifelong community champions

- Lifelong Founders' Circle status
- Optional opening ceremony speaking slot
- Named event space (e.g. Wellness Hub presented by you)
- Priority logo on banner, shirts, web, social
- Optional priority booth placement
- Four official Pride t-shirts (Additional shirts discounted)

Multi-year partnership • Custom benefits available • Contact us to design yours

GLITTER \$5,000+

Helps fund scholarships

- Stage recognition
- Large logo placement
- Two Pride t-shirts

CONFETTI \$1,500+

Helps fund event security

- Stage recognition
- Logo on banner & shirts
- One Pride t-shirt

SPARKLE \$750+

- Stage recognition
- Logo on parking sign
- Discounted Pride t-shirt

FILLED

ALLY \$500+

Helps fund advertising

- Stage recognition
- Small logo placement
- Discounted Pride t-shirt

FAB FRIEND \$300+

Helps fund hospitality

- Rainbow Room mention
- Social media mention
- Discounted Pride t-shirt

More Ways to Partner

Vendors

\$75 - \$150 • Early bird before 7/1/26

Name on event map • Social media promo • Discounted shirts

Silent Auction Donors

Donate an item, build visibility

Named next to donated item(s) • Social media recognition

Your Impact

What your sponsorship helps make possible.

Safe Spaces

Helps fund security, accessibility, and infrastructure that keeps every attendee welcome and protected.

Visibility

Helps put LGBTQIA+ families, youth, and allies front and center in the Folsom community year-round.

Belonging

Helps power scholarships, programming, and outreach that builds connection long after October 11.

Build a safer, brighter future.

Become a Folsom Family Pride sponsor today.

Opportunities are limited • Early commitments receive maximum visibility

GET IN TOUCH

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folsomfamilypride.org